

Keith Dandridge

Industrial Designer

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An old soul, life learner, tinkerer, gamer, college football enthusiast, tech blog absorber, believer in process, midwesterner born of peach tree soil, who secretly vibes in SoundCloud synthwave libraries and always seeks understanding to create valuable solutions for the “user”.

WORK EXPERIENCE

- **Industrial Designer** | May 2016 - July 2020
Briggs & Stratton Corporation - Milwaukee, WI
Developing advanced conceptual and production designs for the various brands in the Briggs & Stratton portfolio through research, visual ideation, prototyping, rendering/animation, and CAD modeling. Participating in brainstorming sessions with NPD, Marketing, and the R&D Concept Team. Researching and applying trends within both industrial design and cmf areas. Leading/assisting presentations with key stakeholders.
- **Freelance Industrial Designer** | January 2020 - Present
Elytron Design, Milwaukee, WI
Elytron Design provides industrial design support to established companies, founders, and startups early in the product development process. My multidisciplinary experience ranges from front end conceptual to designing for manufacturing in consumer and industrial markets. If your team needs assistance in bringing products to life, I'd love to collaborate!
- **Industrial Designer II** | February 2013 - May 2016
Spectrum Brands - Middleton, WI
Developing designs for various categories in the “Remington Products”, “Rayovac”, and “VARTA” portfolios through traditional industrial design means. Participating in brainstorming sessions and presentations with NPD, Marketing, and R&D. Developing and fabricating visual and form study models as necessary. Researching and applying trends within both industrial design and CMF areas. Supporting color, texture, and graphics specifications as needed. Leading/assisting presentations with key stakeholders. Over 20 products shipped to market.
- Industrial Designer** | April 2015 - March 2016
Industrial Design Specialist | February 2013 - March 2015
- **Freelance Industrial Designer** | February 2014 - October 2015
HearNotes Inc., San Francisco, CA
Developing the company's first wire-free ear buds through traditional industrial design means. Creating and leading design presentations with internal/external sources. Assisting in developing and fabricating visual and form study models with both in-house and external sources through official documentation. Working with vendors and manufacturing partners to define, specify, and confirm CMF as the design prepared for production.

EDUCATION

- **Master of Science in Product Design & Development Management**
Northwestern University, Evanston, IL | June 2019
- **Bachelor of Science in Industrial Design**
Virginia Tech, Blacksburg, VA | May 2012
- **Abroad: Portugal/Spain Design Program**
Summer 2011
India Design Travel Program
Winter 2010

SKILLS

Analog Sketching
Low & High Fidelity Prototyping
Sketchbook Pro
Illustrator
Photoshop
InVision App

Solidworks
Keyshot
3D Printing
Powerpoint/Google Slides
Microsoft Word/Google Docs

Ergonomic Analysis
Trend Identification and Translation
Primary & Secondary Research
Multidisciplinary Collaboration
Time Management